



The Association of
Learned & Professional
Society Publishers

Why Join ALPSP?

Connect with your peers, stay informed,
develop your skills and be represented.

“ Learned societies
face myriad different
challenges; being a
member helps us to stay
ahead of the curve.

Crispin Taylor,
American Society of Plant Biologists



The benefits of ALPSP membership

Membership of ALPSP is for the whole organization so all staff can take advantage of the member benefits.



Representation and policy

ALPSP speaks on behalf of the international community of not-for-profit publishers. We liaise regularly on your behalf with library, academic and government bodies. We aim to raise the profile and increase understanding of scholarly publishing as a whole, and not-for-profit publishers in particular, through public-speaking, press coverage and responses to policy initiatives.

Information, advice and networking

ALPSP provides regular briefing papers and guidance to members on developments and legislation affecting the industry. We also offer a wide range of opportunities for members to share information and expertise. These include the ALPSP Discussion Groups, ALPSP Blog, LinkedIn and Twitter as well as our workshops, seminars and the ALPSP Conference. In addition, members have access to the expert knowledge of committee members and staff.

ALPSP Alert

ALPSP Alert is the member-only monthly news digest. It contains a summary of important developments in the world of publishing and scholarly communications, as well as updates on ALPSP activities. Available free to ALPSP members.

Policy Bulletin

This bulletin highlights key issues and developments around the world. Available free to ALPSP members only.

Learned Publishing

Learned Publishing is a major international journal, packed with the latest ideas and informed opinion in scholarly publishing. It is read by publishers, librarians, academics and others working in publishing and has a fully international authorship. It includes articles on all aspects of scholarly communication - from the author perspective to reviewing, technology, marketing and discoverability, new initiatives, readership, data, internationalization and much more. *Learned Publishing* is published quarterly and contains original research plus reports on major initiatives and industry developments from around the world. It is available free online to all members.

www.learned-publishing.org
[@LearnedPublish](https://twitter.com/LearnedPublish)

Exhibitions

ALPSP exhibits at the London Book Fair – where stand space can be sublet by members in a special ALPSP area. The ALPSP Members Drinks Reception is a great networking opportunity. We also exhibit at the Frankfurt Book Fair and organise the very popular 'Frankfurt dinner' exclusively for ALPSP members.

ALPSP Conference and Awards

Now in its tenth year, the annual ALPSP Conference is a must for everyone involved in scholarly publishing. It offers a topical, challenging and varied programme, together with excellent opportunities to network and discuss key issues and ideas in an open and relaxed setting. The winners of the ALPSP Awards for Innovation in Publishing are announced at the Dinner. ALPSP members benefit from a significant discount on conference registration fees.

The 2017 ALPSP Conference will be held from 13-15 September in Noordwijk in the Netherlands.

www.alpspconference.org

Professional Development

ALPSP has a broad and diverse membership publishing books, journals, databases and other products. We provide a full and varied programme of events and workshops to help all our members keep up-to-date with industry developments and the skills they need to be successful. We are developing a growing number of webinars and blended learning sessions which can be accessed internationally. ALPSP members receive a discount on all registration fees. We can also arrange training on an in-house basis for ALPSP member organizations anywhere in the world. Contact us to find out more.



ALPSP is tremendous value for money when compared with other membership associations. The wide range of services offered, from training and seminars to advocacy and lobbying on our behalf, mean that we feel up-to-date at a time of huge change in the industry, and represented in the debates influencing that change.

Andrea Powell, *CABI*



Forthcoming events



March

Understanding eJournal Technology

Wednesday 22 March, London
Tutors: Simon Inger & Tracy Gardner, *Renew Training*

A Marketer's Guide to Data Protection Compliance

Wednesday 29 March, London
Tutors: Helen Gainford, *RELX Group* & Alex Hardy, *Harbottle & Lewis LLP*

April

Introduction to Journals Marketing

Wednesday 5 April, London
Tutor: Rachel Maund, *Marketability*

How to Build a Data Driven Publishing Organization

Thursday 20 April, London
Chair: Freddie Quek, *The Collinson Group & Henley Business School*

Introduction to Journals Publishing 2: An international primer

Monday 24 April, blended learning
Presenters: Pippa Smart, *PSP Consulting* & Simon Linacre, *Emerald Publishing*

Effective Journal Editorial Management

Tuesday 25 April, London
Tutors: Rebecca Marsh, *GSE Research/Greenleaf Publishing* & Ruth Doherty, *Springer Nature*

May

Journal Metric Analysis and Measuring Impact

Wednesday 10 May, London
Tutors: Natalia Madjarevic, *Altmetric* & James Hardcastle, *Taylor & Francis*

Project Management for Publishing

Thursday 11 May, London
Tutors: Jim Russell, *RPM Associates* & Bridget Pairaudeau, *IOP Publishing*

Understanding Copyright

Wednesday 17 May, London
Tutors: Pippa Smart, *PSP Consulting* & Tim Ryan, *Memery Crystal*

Introduction to People Management for Publishing

Tuesday 23 May, London
Tutor: Rob Good, *Insight to Success*

Sales Essentials - Bribery Prevention

Thursday 25 May, online
Presenter: Jan bij de Weg, *General Counsel EMEA/APAC/LA*

June

Journal Financial Strategy for Non-Financial Managers

Wednesday 14 June, London
Tutors: Oliver Callaghan & Brett Rubenstein, *IOP Publishing*

Effective Journals Marketing

Wednesday 21 June, London
Tutors: Naomi Blumsom, *SAGE Publishing* & Emma Watkins, *IOP Publishing*

Licensing your Content

Wednesday 28 June, London
Tutors: Simon Stokes, *Blake Morgan* & Duncan Campbell, *Wiley*

< Forthcoming events continued overleaf

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July

How to Survive (and Thrive) in the Digital Universe

Wednesday 5 July, London
Chair: Phill Jones, *Digital Science*

Managing and Influencing your Editorial Board

Thursday 6 July, London
Tutors: Mark Thomas, *Consultant & Niamh O'Connor, Biochemical Society/Portland Press*

Effective Social Media for Scholarly Publishers

Wednesday 12 July, London
Tutors: Meg Pickard, *Consultant & Laura Finn, Royal Society of Chemistry*

September

ALPSP Conference and Awards

Wednesday 13 - Friday 15 September,
Noordwijk, Netherlands

Commissioning Content: Working Effectively with Authors and Editors

Thursday 21 September, London
Tutors: Mila Steele, *SAGE Publishing & Merlin Fox, World Scientific Publishing*

Sales Essentials - Competition Law

Thursday 28 September, online
Presenter: Jan bij de Weg,
General Counsel EMEA/APAC/LA

October

Disruption, Innovation and Creativity: How to generate and implement new ideas in scholarly publishing

Wednesday 4 October, London
Tutors: David Smith, *The IET* and Will Russell, *University of Cambridge*

November

Understanding eJournal Technology

Thursday 2 November, London
Tutors: Simon Inger and Tracy Gardner,
Renew Training



ALPSP supports scholarly publishing by helping to:

- **CONNECT** people through the conference, events and collaborative projects
- **INFORM** the industry with briefings, updates, bulletins and publications
- **DEVELOP** the workforce through professional development and training
- **REPRESENT** its members through consultation and policy work.

Full details and booking at www.alpss.org



How to apply

ALPSP offers two types of membership: Full and Associate. Membership is on an organizational rather than personal basis. All staff employed by a member organization can take advantage of our member benefits and the activities of the Association, although only the representatives of Full Members are entitled to be elected to Council and vote. All applications for membership are submitted to the ALPSP Council for approval which takes approximately two weeks. Download an application form from www.alpsp.org.

Full membership is open to not-for-profit organizations, based anywhere in the world, which are involved in publishing academic and professional information in any medium. The subscription rates for this category of membership are based on direct scholarly and professional publishing annual expenditure (i.e. production, marketing, and distribution, but not salaries or indirect overheads).

Associate membership is open to organizations involved in the production, publication, promotion, distribution or collection of academic and professional information. Rates are based on annual income (gross revenue before all deductions other than sales tax) related to scholarly and professional publishing.

2017 Membership Rates

VAT (sales tax) is payable in addition to the rates shown where applicable.

Subscription Band	Publishing Expenditure (<i>Full Members</i>) or Income (<i>Associates</i>) Upper Band Limits	GB £	USD \$	EU €
A	£40k; \$76k; €63k	£240	\$510	€379
C	£120k; \$228k; €189k	£383	\$756	€563
E	£0.6m; \$1.14m; €0.945m	£840	\$1,600	€1,181
G	£2.3m; \$4.37m; €3.623m	£1,155	\$2,245	€1,603
H	£7.5m; \$14.250m; €11.813m	£1,643	\$3,155	€2,244
I	£20m; \$38m; €31.5m	£2,384	\$4,529	€3,192
J	£50m; \$95m; €78.75m	£3,948	\$7,512	€5,279
K	£100m; \$180m; €157.5m	£5,565	\$10,491	€7,435
L	Over £100m; Over \$180m; Over €157.5m	£7,182	\$13,514	€9,575

For more information on ALPSP membership please contact:

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